

# UK'S ECONOMIC RECOVERY GATHERS MOMENTUM

UK quarterly macro update



AUGUST 2024

- UK economic conditions are in good health, supported by lower inflation, rate cuts, and a stable political environment
- Strengthening consumer demand will be a major driver of UK economic strength
- Domestically focused mid and small cap stocks are poised to gain significantly from the resurgence of the UK's economy



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The UK economy is in solid shape. Evidence announced over the last few months has shown the economy to be gaining momentum, which bodes well for UK companies future growth prospects. In particular, the domestic-focused mid and small cap companies are looking increasingly attractive amidst early signs of a consumer-driven economic recovery.

After a shallow recession at the end of 2023, the UK's prospects have u-turned with recent economic results being surprisingly stronger than forecast. Improving UK growth can be seen in the greater than expected recent Gross Domestic Product (GDP) numbers and upwards revisions to expectations for the next two years. Headline inflation is likely to remain close to 2% in the near term and easing price pressures are set to open the door to further rate cuts.

The Bank of England (BoE) has begun its rate cutting journey and this will be warmly welcomed by households and businesses where leverage is a feature. Given the rapid rise in interest rates over the past two years it's important to appreciate that the extent of the impending cuts are likely to be limited. Returning to a period of ultra-low rates is out of the question, barring some significant external event. Market observers continue to expect UK rates to stabilise in 2026, likely in the 3-4% range<sup>1</sup>.

For those with mortgages, banks have already begun pricing in the upcoming rates cuts. The 5-year Sterling Overnight Index Average (SONIA)\* swap rate, used by UK lenders to price loans, dropped to 3.8% in July<sup>2</sup>. As mortgage repayments represent many households' largest outgoings, these reduced costs will be extremely welcome. Increasing mortgage affordability is also supportive of a strong property market, one that held up reasonably well as rates rose. Little wonder the GfK Consumer Confidence Index<sup>3</sup> is at 2-year high<sup>3</sup>.

The UK is a consumer economy, and improvements here will be the driving force in Britain's recovery. Consumer spending represents over 60% of GDP<sup>4</sup> and increasing confidence will be supportive of growth. Challenges remain, the consumer is not one homogeneous, carefree group that's ready to spend with the cost-of-living crisis not over for many. However, an increasing proportion of the population are now entering a period of real wage growth, with salary increases outstripping inflation. Moreover, in April 2024, a c.10% increase in the National Living Wage and a 4%<sup>5</sup> cut to National Insurance were implemented. UK living standards, in aggregate, look to be on a positive trajectory.

Labour appears to have timed their ascent to power well. It's perhaps not quite as positive a backdrop as Tony Blair entered Number 10 to in 1997, but the current nascent economic recovery is a reasonable starting point for the new government to inherit. A stable government reduces medium term political risk but Labour's stated commitment to fiscal prudence, not wanting a repeat of Liz Truss's mini budget debacle, means the UK's near-term outlook won't be drastically altered.

\*The Sterling Overnight Index Average (SONIA) rate is an interest rate benchmark used in the United Kingdom. It is the effective overnight interest rate paid by banks for unsecured transactions in the British sterling market.

<sup>1</sup>GfK's Consumer Confidence Index (carried out on behalf of the European Commission) measures a range of consumer attitudes, including forward expectations of the general economic situation and households' financial positions, and views on making major household purchases.

<sup>2</sup>Source: Bloomberg Finance LP, Tradeweb, Bank calculations and Bank of England as at 29 July 2024. <https://www.bankofengland.co.uk/statistics/yield-curves>

<sup>3</sup>Source: Bluegamma.io as at July 2024. <https://www.bluegamma.io/sonia-swap-rates-uk>

<sup>4</sup>Source: GfK as at 19 July 2024. UK consumer confidence up one point in July. <https://www.gfk.com/press/uk-consumer-confidence-up-one-point-in-july>

<sup>5</sup>Source: World Bank and Statista as at May 2024.

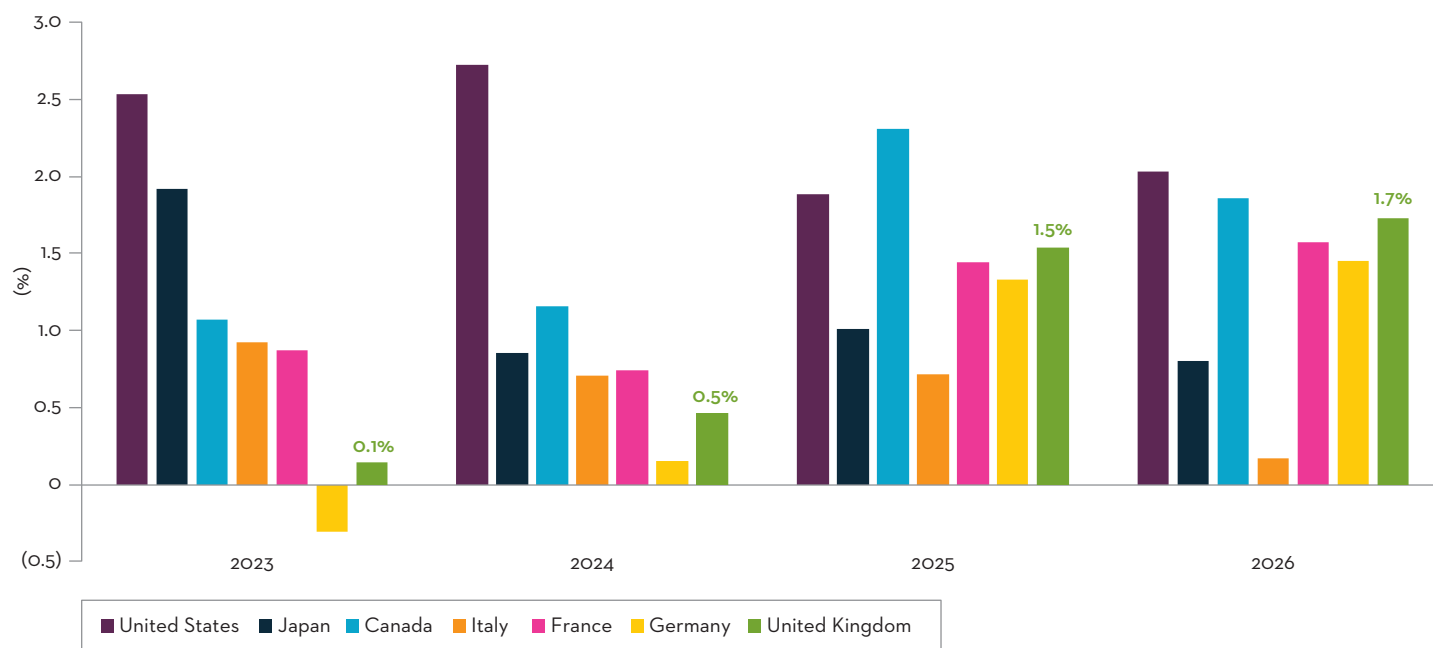
<sup>6</sup>Source: Gov.UK as at April 2024. <https://www.gov.uk/national-minimum-wage-rates>

Investors will be closing scrutinising the new governments' 'Growth Plan' as the new UK Chancellor Rachel Reeves has announced a series of measures to unlock GDP growth. Early announcements show a significant focus on planning reform and investment to get Britain building again. This won't happen overnight, and many are sceptical their house building targets will never be reached, but there is already evidence of a rebound in the construction sector with recent figures showing construction grew at the fastest rate in almost a year in May, with house building and infrastructure boosting the industry.

So far, the market has reacted positively to the Labour victory as can be seen by the strength of sterling versus the dollar and euro. With UK growth having strengthened, sterling has jumped to its highest level against the dollar in almost a year. Sterling strength also has the effect of bearing down on inflation. All this bodes well for the more economically sensitive and domestically focused UK mid and small cap companies.

We are only at the foothills of the opportunity. Early-stage shoots of growth, inflation at target, rates cuts; all coupled with UK valuations at historic discounts. The stars are aligning for the UK - it's time for UK mid and small cap to reassert their leadership.

### Britain is expected to rise up the G7 growth league



Source: International Monetary Fund and World Economic Outlook database as at April 2024.

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